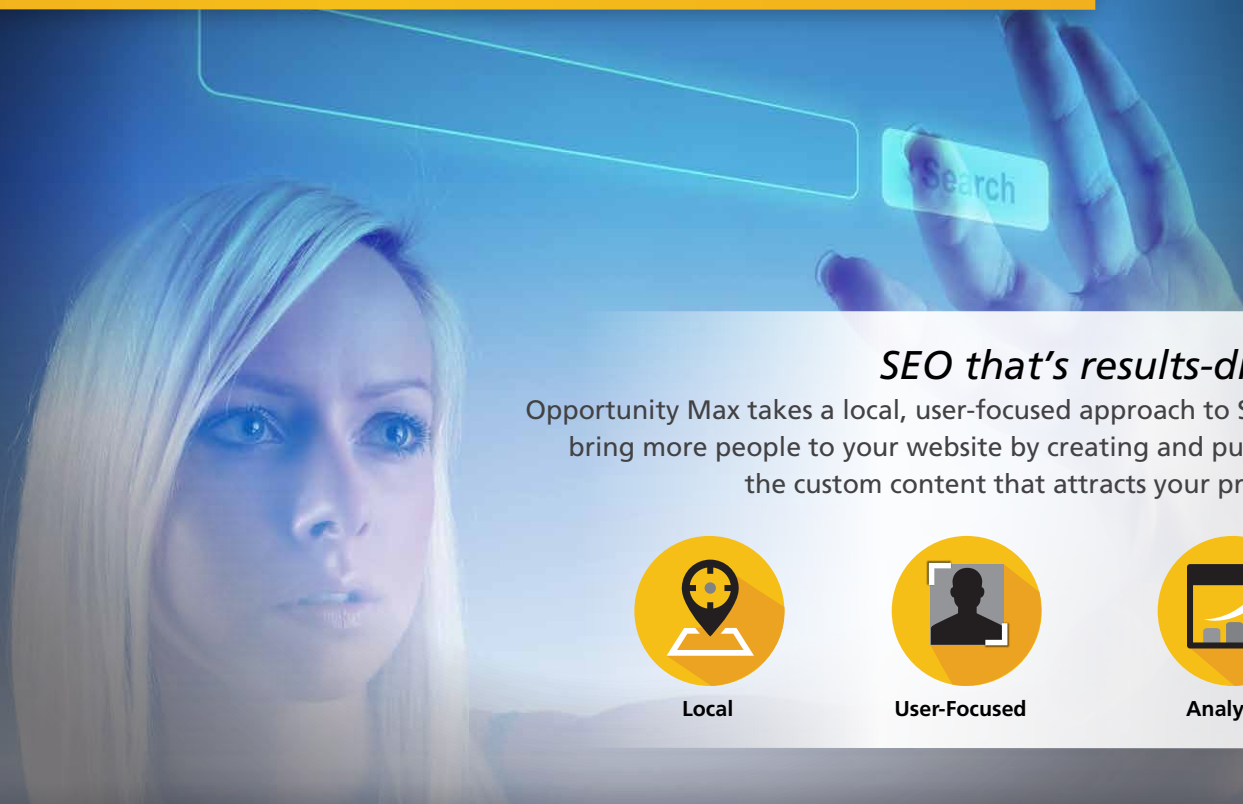


SEO (SEARCH ENGINE OPTIMIZATION)



CREATES TRAFFIC

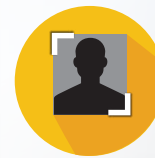


SEO that's results-driven.

Opportunity Max takes a local, user-focused approach to SEO. We bring more people to your website by creating and publishing the custom content that attracts your prospects.



Local



User-Focused



Analytics

HOW IT WORKS.



NEEDS ASSESSMENT.

We discuss your SEO objectives, geographic targets, and branding guidelines, establishing baseline reporting metrics to measure growth.



KEYWORD RESEARCH & STRATEGY DEVELOPMENT.

We analyze search engine and keyword data to understand where your site is missing out on traffic opportunities. We then develop a strategy to increase traffic by addressing those lost opportunities.



CREATE CONTENT.

Our content is unique to your company and user-friendly. We write meta data that promotes clicks to your website. We write onsite page content that's informative and engaging. Our blogs humanize your company and support your branding. If you need a blog site, we'll create one for you.



TRACK & OPTIMIZE PERFORMANCE.

We use Google Analytics and Google Webmaster Tools to track performance and adjust your strategy as needed.



SEO (SEARCH ENGINE OPTIMIZATION)



CREATES TRAFFIC

Ask about our blog bundles for even faster results!

THE PRODUCT TO FIT YOUR NEEDS.

WEBSITE ANALYSIS & needs assessment	✓
LOCAL KEYWORD RESEARCH & strategy development	✓
GOOGLE ANALYTICS customization	✓
PAGE CONTENT that's user-friendly & relevant	✓
META DATA optimizes your positioning	✓
BUSINESS LISTING management	✓
CUSTOM BLOG SETUP to engage customers	✓
SEO REPORTING DASHBOARD that's performance-based	✓
UNIQUE BLOG CONTENT that's search-optimized & fresh	✓



RESULTS. DELIVERED.

FLORIDA MAZDA DEALER

68%

↑ IN ORGANIC TRAFFIC

IN ONE YEAR

FLORIDA GMC DEALER

59%

↑ IN ORGANIC TRAFFIC

IN ONE YEAR

CALIFORNIA MAZDA DEALER

62%

↑ IN ORGANIC TRAFFIC

IN ONE YEAR

6 MONTH RESULTS
with Opportunity Max SEO

KEYWORDS
in new positions

DIMMITT CHEVROLET

+ 49

GERMAIN BMW

+ 37

Reflective of ranking across Google, Bing & Yahoo.

“When it comes to results, it’s a numbers game. My stores are seeing a big jump with SEO—we’re seeing up to 30% increases in SEO traffic and leads consistently, and that means we’re selling more cars, more often. The value I’m getting from this program is so unbelievable. Opportunity Max is helping me make millions and is going to keep making me millions.”

Flavio Galasso
Director of Operations at Germain Motor Company Florida



OPPMAX.COM | 844-629-2673 | 